

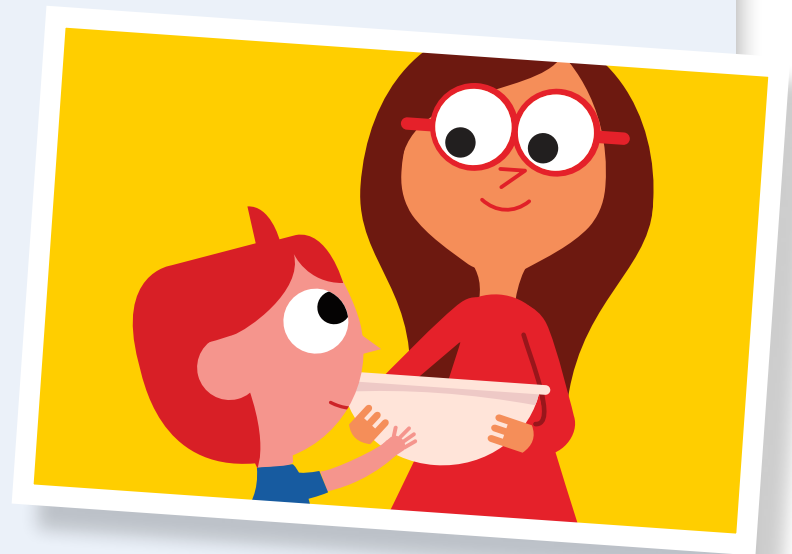
WELCOME TO THE GENIUS OF PLAY



Dear Educator,

It's not a question of whether or not play is good for kids. We already know that it is! Study after study has shown us just how valuable play is for students who are growing and developing. Not to mention our own intuition as teachers! We see firsthand how play helps students:

- *Relieve Stress*
- *Self-Regulate Emotions*
- *Score Better On Standardized Tests*
- *Develop a Sense of Curiosity*
- *Increase Creativity*
- *Perform Better In School*
- *Improve Problem-Solving Skills*
- *Stimulate Brain Development*



Pretty impressive, right? With a jam-packed schedule and a demanding curriculum, we know just how hard it is to squeeze FUN into the school day. Don't worry — we've got you covered with six hands-on, play-inspired activities that align perfectly with the STEAM curriculum.

Ready to increase the "Genius of Play" in your classroom? From a game of "Reverse Storybook Charades" to a scavenger hunt that will really get students moving, get ready to have some fun!

Learn more at thegeniusofplay.org

the GENIUS of
PLAY
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It's more than play!