Research points to a direct correlation between play and stress reduction.

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Play enhances the progress of early development from 33% to 67% by improving language and reducing social and emotional problems.

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It's more than play!

the GENIUS of

Play is like exercise for your brain! In one study school-aged children showed a boost in brain speed of 27-32% after 8 weeks of unstructured game play.

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the GENIUS of **PLAY** It's more than play!

In a study, 88% of preschoolers playing with blocks were engaged in at least one math building activity, such as comparing sizes and counting.

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It's more than play!

A study showed that kindergartners' vocabulary was positively related to the amount of time they spent talking during pretend play at the age of 3.

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